

LIGHT UP THE NIGHT 2024



Cameron County Drainage District No. 1

The District's primary function is to provide quality drainage to the southeastern portion of Cameron County. This objective is fulfilled through the continual construction and maintenance of the District's drainage system.

The Ernesto Gamez Jr Cascade Park

Cameron County Drainage District #1 is committed to serving its community. With the creation of the retention pond came the idea of building a new multi-feature, 45-acre park "Ernesto Gamez Jr Cascade Park" in Brownsville, Texas; making it the only retention pond with a park in the US. The retention pond was originally built to alleviate flooding in the surrounding areas. However beyond that, we offer additional amenities to our community and the RGV. Other than contributing water management to the areas, the park includes but is not limited to, a breathtaking 40-foot illuminated waterfall, multiple fishing decks, a playground, splash pad, basketball and volleyball courts, a soccer field and a walking trail overlooking the pond. The park has several "palapas" or permanent picnic areas that are well equipped to accommodate small to large events. Through the Ernesto Gamez Jr Cascade Park, we will continue to give back by hosting events throughout the year in order to encourage people to spend leisure time outdoors and promote an active lifestyle in the Rio Grande Valley.

Event

The Ernesto Gamez Cascade Park Jr. is excited to announce "Light Up The Night 2024", an event that combines the holiday spirit with fitness activities. Our community is always looking for something fun to do during December, why not "Light Up The Night?" This event will have the **LARGEST CHRISTMAS TREE AND WREATH** in Brownsville! Join us! At **The Ernesto Gamez Jr Cascade Park on December 6th – 8th**.

FITNESS ACTIVITIES

Friday, December 6th

- 5:30pm – Santa Run (1 Mile)

Saturday, December 7th

- 10:00am – Christmas Block Party (Volleyball Tournament 4v4)
- 7:30pm – Ugly Sweater Salsa (Dance Class and Social)

Sunday, December 8th


- 10:00am – Elf's Cup (Soccer Tournament 5v5)

FESTIVE ACTIVITIES

Family Fun (5pm-7pm)

Friday, December 6th

- Christmas Tree Display
- 13ft. Wreath Display
- Pictures with Santa
- Festive Costume Contest
- Christmas Cutouts and Photo Ops
- Vendors, Music and More!

LIGHT UP THE NIGHT 2024 	EVENT PARTNERSHIP LEVELS				
	Title Sponsor \$10,000	Platinum \$5,000	Gold \$2,500	Sliver \$1,000	Bronze \$500
Christmas Tree Display & Santa's Photo Station: Logo Display	☑ <i>(Title: Both)</i>	☑ <i>(Both)</i>	☑ <i>(Medium Tree)</i>	☑ <i>(Small Tree)</i>	
Cascade Park Amenities: Free Rental	☑	☑			
Backdrop Display: Large Pavilion (8'x16'), Run/Walk Trail (8'x12'), Cascade (8'x10') and Main Entrance (4'x8')	☑ <i>(Title)</i>	☑ <i>(Medium)</i>	☑ <i>(Small)</i>		
Event T-shirt: Logo <i>(Beach Volleyball, Fun Run, Zumba and Soccer)</i>	☑ <i>(Title)</i>	☑ <i>(Medium: Back of Shirt)</i>	☑ <i>(Small: Back of Shirt)</i>		
Event Booth	☑	☑	☑	☑	
Event Video: Logo	☑ <i>(Title)</i>	☑	☑	☑	☑
Event Website: Logo	☑ <i>(Title)</i>	☑	☑	☑	☑
Event Digital Poster: Logo	☑ <i>(Title)</i>	☑	☑	☑	☑
Social Media Recognition	☑ <i>(Title)</i>	☑	☑	☑	☑

Sponsorship Deadline: Friday, November 15th

COMPANY NAME	CONTACT FULL NAME	TITLE	
MAILING ADDRESS	CITY	STATE	ZIP CODE
EMAIL		TELEPHONE	
IN-KIND DONATION: <i>(please specify)</i> <i>(*In-kind must be discussed and accepted by event director before benefits are granted.)</i>			
SIGNATURE		DATE	

PAYMENT

Cash, Credit Card or Check: make payable to "Cameron County Drainage District No.1"
Please return Partnership Form via email
Address: 3510 Old Port Isabel Rd, Brownsville, TX 78526

For payment or any other questions, please contact:
Special Events Coordinator: Martin Monreal
(956)312-1238 or mmonral@ccdd1.org

COMPANY LOGO

Please email a digital copy of your logo
Note: For best results, logos must be in VECTOR FORMAT and HIGH RESOLUTION (300 dpi or greater).