

# LIGHT UP THE NIGHT 2025



## Cameron County Drainage District No. 1

The District's primary function is to provide quality drainage to the southeastern portion of Cameron County. This objective is fulfilled through the continual construction and maintenance of the District's drainage system.

### The Ernesto Gamez Jr Cascade Park

Cameron County Drainage District #1 is committed to serving its community. With the creation of the retention pond came the idea of building a new multi-feature, 45-acre park "Ernesto Gamez Jr Cascade Park" in Brownsville, Texas; making it the only retention pond with a park in the US. The retention pond was originally built to alleviate flooding in the surrounding areas. However beyond that, we offer additional amenities to our community and the RGV. Other than contributing water management to the areas, the park includes but is not limited to, a breathtaking 40-foot illuminated waterfall, multiple fishing decks, a playground, splash pad, basketball and volleyball courts, a soccer field and a walking trail overlooking the pond. The park has several "palapas" or permanent picnic areas that are well equipped to accommodate small to large events. Through the Ernesto Gamez Jr Cascade Park, we will continue to give back by hosting events throughout the year in order to encourage people to spend leisure time outdoors and promote an active lifestyle in the Rio Grande Valley.

## Light Up The Night 2025

**Saturday, December 6th | Cascade Park**

Kick off the holiday season with a **magical evening of lights, laughter, and fitness** at Cascade Park's *Light Up The Night 2025*! Enjoy festive family fun, live activities, and the park's **first-ever outdoor movie night** under the festive lights.

### Family Fun Schedule:

- **5:30 PM – FREE Santa Run (1 Mile)** – Lace up, wear your favorite holiday outfit and run to Santa's Wish Station! Participants will meet Santa at the finish line and share their holiday wishes.
- **Pictures with Santa** – Capture a merry memory to take home.
- **Festive Costume Contest** – Prizes for the most creative holiday looks!
- **7:00 PM – Movie Showing: Elf** – Bring your blankets and chairs for a cozy outdoor screening of this Christmas classic
- **Christmas Cutouts & Photo Ops** – Snap fun photos with holiday-themed displays.
- **Vendors and More!** – Enjoy food, treats, and local favorites while celebrating the season.

**Join us at Cascade Park for a night of family cheer, community spirit, and holiday magic!**

JOIN US

# Light Up The Night

SANTA RUN | COSTUME CONTEST  
PICTURES WITH SANTA  
MOVIE SHOWING



Saturday, December 6th | Doors Open at 5:00pm

CASCADE PARK

3510 Old Port Isabel Rd.

Brownsville, TX 78526



For more info visit  
[www.ccdd1.org](http://www.ccdd1.org)



| <b>LIGHT UP THE NIGHT<br/>2025</b>   | <b>SPONSORSHIP LEVELS</b>        |                                     |                                    |                           |                         |
|-----------------------------------------------------------------------------------------------------------------------|----------------------------------|-------------------------------------|------------------------------------|---------------------------|-------------------------|
|                                                                                                                       | <b>Title Sponsor<br/>\$5,000</b> | <b>Platinum<br/>\$4,000</b>         | <b>Gold<br/>\$2,000</b>            | <b>Sliver<br/>\$1,000</b> | <b>Bronze<br/>\$500</b> |
| <b>Christmas Tree Display &amp; Santa's Photo Station:</b> Logo Display                                               | ✓<br><i>(Title: Both)</i>        |                                     |                                    |                           |                         |
| <b>Cascade Park Amenities:</b> Free Rental                                                                            | ✓                                | ✓                                   |                                    |                           |                         |
| <b>Backdrop Display:</b> Large Pavilion (8'x16'), Run/Walk Trail (8'x12'), Cascade (8'x10') and Main Entrance (4'x8') | ✓<br><i>(Title)</i>              | ✓<br><i>(Medium)</i>                | ✓<br><i>(Small)</i>                |                           |                         |
| <b>Event T-shirt:</b> Logo<br><i>(Fun Run)</i>                                                                        | ✓<br><i>(Title)</i>              | ✓<br><i>(Medium: Back of Shirt)</i> | ✓<br><i>(Small: Back of Shirt)</i> |                           |                         |
| <b>Event Booth</b>                                                                                                    | ✓                                | ✓                                   | ✓                                  | ✓                         |                         |
| <b>Event Video:</b> Logo                                                                                              | ✓<br><i>(Title)</i>              | ✓                                   | ✓                                  | ✓                         | ✓                       |
| <b>Event Digital Poster:</b> Logo                                                                                     | ✓<br><i>(Title)</i>              | ✓                                   | ✓                                  | ✓                         | ✓                       |
| <b>Social Media Recognition</b>                                                                                       | ✓<br><i>(Title)</i>              | ✓                                   | ✓                                  | ✓                         | ✓                       |

**Sponsorship Deadline: Friday, November 21<sup>st</sup>**

|                                                                                                                                              |                          |                  |                 |
|----------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|------------------|-----------------|
| <b>COMPANY NAME</b>                                                                                                                          | <b>CONTACT FULL NAME</b> | <b>TITLE</b>     |                 |
| <b>MAILING ADDRESS</b>                                                                                                                       | <b>CITY</b>              | <b>STATE</b>     | <b>ZIP CODE</b> |
| <b>EMAIL</b>                                                                                                                                 |                          | <b>TELEPHONE</b> |                 |
| <b>IN-KIND DONATION: (please specify)</b><br><i>(*In-kind must be discussed and accepted by event director before benefits are granted.)</i> |                          |                  |                 |
| <b>SIGNATURE</b>                                                                                                                             |                          | <b>DATE</b>      |                 |

**PAYMENT**

Cash, Credit Card or Check: make payable to "Cameron County Drainage District No.1"

Please return Partnership Form via email

Address: 3510 Old Port Isabel Rd, Brownsville, TX 78526

For payment or any other questions, please contact:

**Special Events Coordinator: Martin Monreal**  
 (956)312-1238 or mmonral@ccdd1.org

**COMPANY LOGO**

Please email a digital copy of your logo

*Note: For best results, logos must be in VECTOR FORMAT and HIGH RESOLUTION (300 dpi or greater).*